

DATED: MONTH / DD / YYYY

DIPLOMA IN MERCHANDISING

TRAINING DIVISION OF NANOSOFT TECHNOLOGIES & SOLUTIONS

1. PROGRAM GUIDE

As an **INDUSTRIAL COMPUTER AIDED TEXTILE DESIGNING TRAINING PIONEER**, we have built innovative program for skill development on a framework of cutting-edge R&D, robust methodology, and high-quality education delivery. We are providing the most **COMPREHENSIVE PORTFOLIO** of **PRODUCT DESIGNING** and **MERCHANDISING** assisted training solutions with the help of **NEXT GENERATION DIGITAL TOOLS** to enhance the **EXPLORATION AND SALES** — addressing the learning needs of a wide segment, from individuals to professional merchandiser of textile industries.

**WELCOME! TRAINING ON MERCHANDISING HAS BEEN DESIGNED TO FACILITATE TO
EXPLORE & CREATE ON YOUR OWN MARKETING SKILL.**

In order to familiarize the training program, we have developed this program guide. It is expected that you have read this program guide before the registration. So that you can understand the program and its objectives, target group, duration, content and design.

In textile industry sale of fabric at export houses/buying houses by a person designated as **MERCHANDISER**. **MERCHANDISING/ BUYING HOUSE** consists of a group of skilled persons like **MERCHANDISER, PRODUCT DEVELOPER, DESIGNERS, TECHNICIAN, QUALITY MANAGER, LOGISTIC MANAGER** along with a well-furnished office. Buying house plays an important role by collecting a lot of orders from the world's top importers/buyers.

The main purpose of buying house is to make a connection between buyers and manufacturers/exporters. Functions of both organizations are different from each other.

Buying agency is an autonomous body of buyer's regional office, from where all kinds of necessary approval have given. They got an extra power as they are treated as buyer representative and deserve additional facilities from buyers. But buying office is that, which works at a time with different buyers and brands. It may have several wings to handle different buyers and brands individually.

By this process, all the necessary approvals come from the buyer end, not from buying house. They just carry out buyer's instructions.

In a word, buying house is a marketing agent. They have to do bunch of works to chase buyers command to execute a bulk order. Main duties of buying house are to search foreign buyers, order collection by presenting several kinds of lucrative samples, look after sample development by following buyers command and send for sample approvals. Besides this, they have to search local manufacturers, look after product.

The faculty team (*who is highly educated in Textile & Management and also have vast industry experience*) owe a lot to the **TRAINING DIVISION OF NANOSOFT TECHNOLOGIES & SOLUTIONS** for extending the facilities for undergoing a program. The trainees come out with a thorough knowledge of textile designing e.g. fabric analysis (*weave structure + yarn + calculations*), designing on computer, transfer the design to looms and much more. We hope that the completion of the program will enable the trainees to conceive, create/edit a design, and make the fabric own, which may help the design & production department of the textile manufacturing companies a lot for the final production of fabric.

2. PROGRAM QUALIFICATION

Eligibility to enroll with the program will be any one from the below points:

1. Individuals having minimum 10+2 board certificates
2. Professionals having minimum 6 months textile industry experience

TRAINING DIVISION OF NANOSOFT TECHNOLOGIES & SOLUTIONS will conduct a very simple and **30 MINUTES** of **ENROLLMENT TEST** to identify the originality of the said candidate's educational qualification. Candidate should be able to **READ, WRITE** and **UNDERSTAND ENGLISH**.

3. PROGRAM SCHEDULE – 130 HOURS / 03 MONTHS

To make all the training simple and unique we have segregated it in **03 MODULES**:

3.1. THEROTICAL – 50 HOURS

- Includes general idea of merchandising of textile products explanation of terminology used industry, of Merchandising from selection of raw material, its viability, quality parameters, Assurance for every stage of the product from designing, illustration, analyzing making of the product and related calculations & communication skills

3.2. PRACTICAL – 60 HOURS

- Create textile product based on the trends create designs on computer as a new design or product, applying construction to the designs in the process to making product visualizing-analyzing the same the design/product for final production, creating proto type of the product calculating yarn consumption and production time and finally presentation of that product texture on photographs of real time objects

3.3. INDUSTRIAL – 20 HOURS

- 2/3 visits at Production Unit for understanding and Project Submission
- Project Submission
 - Analyzing Design & fabric
 - Finalize the final design with Weave Simulation
 - See LIVE sampling of your final Design

READY TO GO...

Submit a project proposal for approval to the department. On approval of the proposal you may commence working on the project. Based on the approved project proposal prepare the report and submit the duly attempted projects within the stipulated dates of three months to the Program Director, **TRAINING DIVISION OF NANOSOFT TECHNOLOGIES & SOLUTIONS**.

The project report will be graded on a 5-point scale viz.,

A (excellent) / **B** (very good) / **C** (good) / **D** (average) / **E** (unsatisfactory)

You will be **AWARDED A CERTIFICATE** directly from **TRAINING DIVISION OF NANOSOFT TECHNOLOGIES & SOLUTIONS** as an authorize agent & trainer. The department will reflect the **AWARD ON COMPLETION** of the program within 4 weeks from the submission of the Project Report.

DIPLOMA IN MERCHANDISING USUALLY STARTS FOUR TIMES IN A YEAR. NANOSOFT TECHNOLOGIES & SOLUTIONS RESERVES THE RIGHT TO CHANGE THE SCHEDULE ANYTIME WITHOUT PRIOR NOTICE.

4. PROGRAM FEE

The total fee of the **DIPLOMA IN MERCHANDISING** is **50,000/- (FIFTY THOUSAND ONLY)**.

ADMISSION FORM

NAME : FIRST NAME _____ LAST NAME _____

FATHER'S NAME : FIRST NAME _____ LAST NAME _____

DATE OF BIRTH : MONTH / DD / YYYY _____

NATIONALITY : COUNTRY OF BIRTH _____

AADHAR CARD NO : 12 DIGITS _____

PRESENT ADDRESS : LINE 01 _____

LINE 02 _____

CITY / STATE _____ PINCODE _____

PERMANENT ADDRESS : LINE 01 _____

LINE 02 _____

CITY / STATE _____ PINCODE _____

CONTACT DETAILS : EMAIL ADDRESS _____

MOBILE _____ RESIDENCE _____

WHETHER SENT THROUGH A COMPANY IF YES

COMPANY ADDRESS : LINE 01 _____

LINE 02 _____

CITY / STATE _____ PINCODE _____

WEBSIT : WEBSITE / SOCIAL MEDIA IDENTITY IF ANY _____

AUTHORISED NAME : FIRST NAME _____ LAST NAME _____

CONTACT DETAILS : OFFICIAL EMAIL ADDRESS _____

TEL _____ FAX _____

STAMP / SEAL OF THE COMPANY WITH SIGNATURE : _____

STAMP / SEAL OF THE COMPANY
WITH AUTHORISED SIGNATORY

CANDIDATE DETAILS

1. EDUCATION QUALIFICATIONS

Detail of education since from 10th board up to most recent certificate/degree to be awarded. It should also include professional qualification, if any

NAME OF BOARD / UNIVERSITY	PERCENTAGE OF MARKS	YEAR OF AWARD
SCHOOL / BOARD / UNIVERSITY	XX %	YYYY
SCHOOL / BOARD / UNIVERSITY	XX %	YYYY
SCHOOL / BOARD / UNIVERSITY	XX %	YYYY
SCHOOL / BOARD / UNIVERSITY	XX %	YYYY
SCHOOL / BOARD / UNIVERSITY	XX %	YYYY

2. LANGUAGE KNOWN –

3. WORK EXPERIENCE (IF ANY)

COMPANY DETAILS	DURATION	DESIGNATION
COMPANY 01	XX %	YYYY
COMPANY 02	XX %	YYYY
COMPANY 03	XX %	YYYY

4. PLACEMENT

Will you be interested in placement through **NANOSOFT TECHNOLOGIES & SOLUTIONS** channel after completion of the program? Kindly mention what all fields and regions you will be interested as per the priorities

TEXTILE MERCHANDISING	REGIONS
SUGGEST COMPANY DETAILS (IF ANY)	(NORTH, WEST, SOUTH & EAST)
	TOWN / CITY / STATE

5. PERSONAL STATEMENT

REASON TO APPLY FOR THE COURSE IN 100 WORDS.
ATTACH EXTRA SHEET IF REQUIRED

6. APPLICANT DECLARATION

To the best of my knowledge, above mentioned information's and also attached relevant documents are correct and complete.

Please note that **NANOSOFT TECHNOLOGIES & SOLUTIONS** reserves the right to refuse the application form or to terminate the applicant.

<p>CANDIDATE APPLICANT DETAILS</p>	<p>INSTITUTE NANOSOFT TECHNOLOGIES & SOLUTIONS</p>
SIGNATURE	SIGNATURE
----- SIGNATURE OF CANDIDATE -----	----- SIGNATURE OF AUTHORITY -----
FIRST NAME & LAST NAME	MURLIDHAR KADNUR RAO - PROGRAM DIRECTOR
----- NAME OF THE CANDIDATE -----	----- AUTHORITY NAME & DESIGNATION -----
MONTH / DD / YYYY	MONTH / DD / YYYY
----- DATE -----	----- DATE -----

CONDITIONS TO APPLY

Textile software industries are unique and require the use of advance technology. We are working with next generation digital tools to enhance the creativity and productivity according to textile industries requirements. Training Division of Nanosoft Technologies & Solutions is designed the curriculum according to the requirements as on date of textile industries across the Inida.

1. **NANOSOFT TECHNOLOGIES & SOLUTIONS** has complete rights to upgrade curriculum any time and to change contents without prior notice.
2. A minimum of **95% ATTENDANCE** is must for every student. Student with less attendance will not permissible for final examination and projects.
3. Student must submit **LEAVE APPLICATION** to the coordinator before going on leave. If any student took leave of more than 4 consecutive days without prior information to coordinator in writing **NANOSOFT TECHNOLOGIES & SOLUTIONS** has complete rights to terminate him. The student will never be allowed again to join the program or any classes at **NANOSOFT TECHNOLOGIES & SOLUTIONS** and no letter will be issued. **NANOSOFT TECHNOLOGIES & SOLUTIONS** will simply put his/her name on the notice board. No fee will be refunded in such situation.
4. Student will have to successfully clear all the examination along with projects submission within specific duration to get the Diploma.
5. Students are not allowed to bring / use their personal mobiles, laptops, software CD's in the class room.
6. Student must be reached for the classes before time at **TRAINING DIVISION OF NANOSOFT TECHNOLOGIES & SOLUTIONS**. Schedule for class will be 5 days a week (Monday-Friday) and timing will be 9:00 AM to 11:00 AM. **LATE ENTRY IS STRICTLY NOT ALLOWED.**
7. **SMOKING IS STRICTLY PROHIBITED.**
8. The parents/guardians of the student will be informed regularly with official registered mail regarding his/her 30 days progress report.
9. The total program fee is payable in advance as Cash or Cheque / Pay Order / Demand Draft in favour of **NANOSOFT TECHNOLOGIES & SOLUTIONS** payable at new Delhi.
10. **NANOSOFT TECHNOLOGIES & SOLUTIONS** is very closely working with number of companies of textile industry. We will arrange interviews & projects and also help students getting placed in the companies and will work as a bridge between companies and students. Please remember that **NANOSOFT TECHNOLOGIES & SOLUTIONS** is not working as a placement consultant company.
11. Every student is entitled for a completely free life long technology upgrade modules. Kindly talk with coordinator for more information.
12. All the classes will be conducted in English and Hindi language.
13. **NANOSOFT TECHNOLOGIES & SOLUTIONS** can change classes' timings with prior notice of one week. The only preference will be given to the students who are working. Extra time for practice can only be issued if systems are free.
14. **NANOSOFT TECHNOLOGIES & SOLUTIONS** staff is working hard to help everyone. Students can always talk to coordinator openly regarding problems in studies, finance, project implementation etc. Students can also post their complaints directly to the management staff, the action will be taken.

- 15. At **TRAINING DIVISION OF NANOSOFT TECHNOLOGIES & SOLUTIONS**, Faculty members & staff members are highly educated and well experienced. They are also working hard to help the students in all the issues.
- 16. Students are also requested to sign the attendance register regularly before joining the class.
- 17. Please submit the complete application form along with 4 copies of recent passport size photographs, one Xerox copy of all the certificate and degree.

CANDIDATE	INSTITUTE
APPLICATNT DETAILS	NANOSOFT TECHNOLOGIES & SOLUTIONS
SIGNATURE	SIGNATURE
SIGNATURE OF CANDIDATE	SIGNATURE OF AUTHORITY
FIRST NAME & LAST NAME	MURLIDHAR KADNUR RAO - PROGRAM DIRECTOR
NAME OF THE CANDIDATE	AUTHORITY NAME & DESIGNATION
MONTH / DD / YYYY	MONTH / DD / YYYY
DATE	DATE

FOR OFFICE USE ONLY**TRAINING DEVISION OF NANOSOFT TECHNOLOGIES & SOLUTIONS**

PROGRAM	:	DIPLOMA IN MERCHANDISING
DURATION	:	03 MONTHS
PROGRAM SCHEDULE	:	STARTS ON _____ ENDS ON _____
PROGRAM JOINED ON	:	MONTH / DD / YYYY _____
TOTAL FEE	:	Rs. 50,000 (FIFTY THOUSAND ONLY)
INSTALLMENT 01	:	AMOUNT IN FIGURES & WORDS ALONG WITH DATE _____
INSTALLMENT 02	:	AMOUNT IN FIGURES & WORDS ALONG WITH DATE _____
INSTALLMENT 03	:	AMOUNT IN FIGURES & WORDS ALONG WITH DATE _____
CANDIDATE NAME	:	FIRST NAME _____ LAST NAME _____
CONTACT DETAILS	:	MOBILE _____ RESIDENCE _____
EMAIL ADDRESS	:	PERSONAL / OFFICIAL _____
SIGNATURE OF THE CANDIDATE	:	CANDIDATE SIGNATURE _____

WHETHER SENT THROUGH A COMPANY IF YES

STAMP / SEAL OF THE COMPANY WITH SIGNATURE	:	STAMP / SEAL OF THE COMPANY WITH AUTHORISED SIGNATORY
CONTACT DETAILS	:	TEL _____ FAX _____